



NEWS 2020



# ENJOY





HIGHLIGHTS


Made in Germany


**mix & match** configure your favorite color

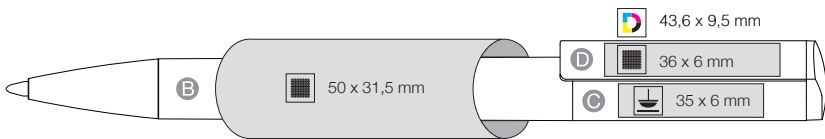
! Twist mechanism and soft-touch surface

! Perfect advertising prints: the print is protected and durable under the soft finish

! matt metal tip


 Waterproof Swiss made large capacity refill Ultra „Balance Flow“ - writing length up to 6,000 m

 **TIPP:**  
The modular system allows for different refill types. An upgrade to our soft refills improves writing comfort.



**mix & match colors**

B	C	0200																0601				1300				1302				1101				4076				1001				1400				1407				0422				1500																									
		0003																3210				3505				3547				3609				3634				3806				3903				4333				4303				4110				4127				4031				4070				4507									
		0101																0200				0201				0501				0601				0800				0903				1300				1301				1302				1101				4076				1001				1400				1407				0422				1500	

 500 pcs.  
29 x 24 x 23 cm  
7,5 kg

## HIGHLIGHTS

Made **in Germany**



configure your favorite color combination



Twist mechanism and soft-touch surface



Perfect advertising prints: the print is protected and durable under the soft finish

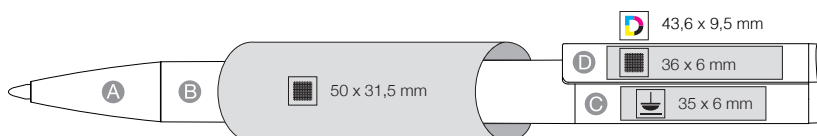
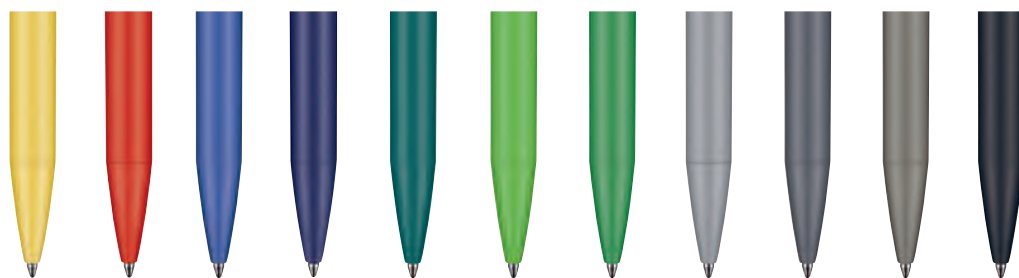
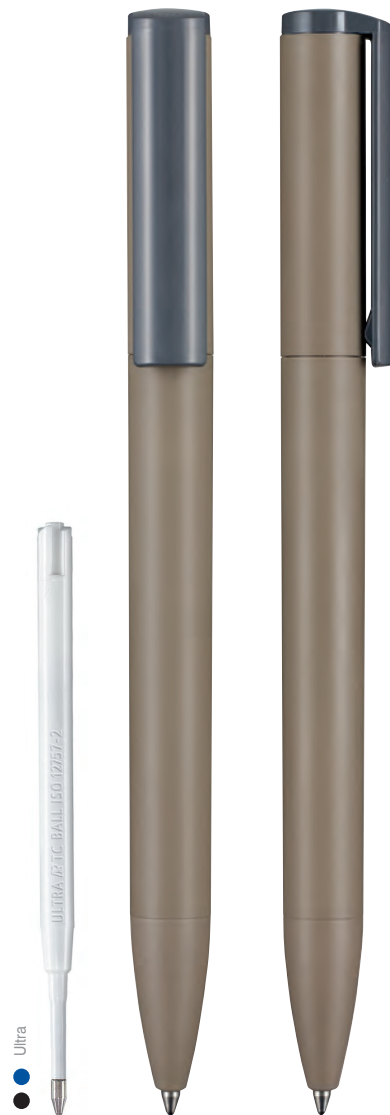


Waterproof Swiss made large capacity refill Ultra „Balance Flow“ - writing length up to 6,000 m



### TIPP:

All-round printing on the barrel: we print several logos in the same color in a single process! This saves costs and allows for multiple design options.



mix & match colors

A	B	C																
			0200			0601			1300		1302	1101	4076	1001	1400	1407	0422	1500
D	0003	3210	3505	3547	3609	3634	3806	3903	4333	4303	4110	4127	4031	4070	4507			
	0101	0200	0201	0501		0601	0800	0903	1300	1301	1302	1101	4076	1001	1400	1407	0422	1500

500 pcs.  
29 x 24 x 23 cm  
6,0 kg





## HIGHLIGHTS

Made in Germany



configure your favorite color combination



Twist mechanism



Glossy metal tip

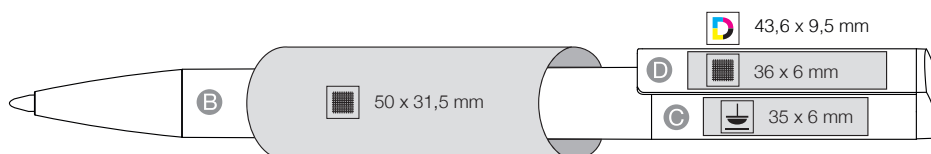
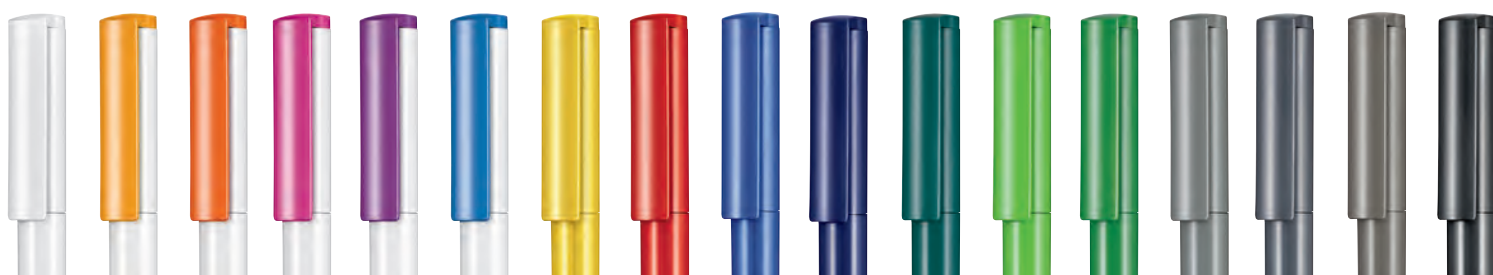


Waterproof Swiss made large capacity refill Ultra „Balance Flow“ - writing length up to 6,000 m



**TIPP:**

From 10,000 pieces, we can manufacture the writing instrument in the Pantone or HKS\* color of your choice - get in touch with us!



500 pcs.  
29 x 24 x 23 cm  
7,5 kg

mix & match colors

B	C	0101	0200		0601		1300		1302	1101	4076	1001	1400	1407	0422	1500		
D		0101	0200	0201	0501	0601	0800	0903	1300	1301	1302	1101	4076	1001	1400	1407	0422	1500

## HIGHLIGHTS

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configure your favorite color combination



Transparent housing with twist mechanism



Waterproof Swiss made large capacity refill Ultra „Balance Flow“ - writing length up to 6,000 m

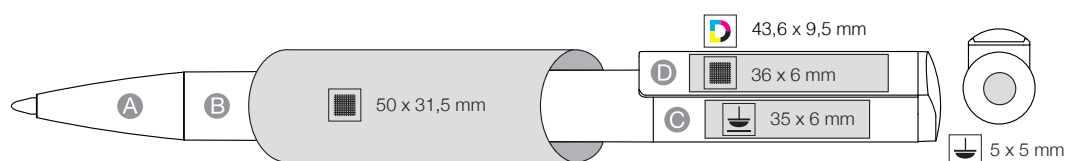


### TIPP:

Select the clip in clear transparent and add your logo to the pusher, which moves in the shaft. The magnifying glass effect enlarges the logo when switching.



Lift Transparent SP 33810



mix & match colors

A B C D 0003 3210 3505 3547 3609 3634 3806 3903 4333 4303 4110 4127 4031 4070 4507

500 pcs.  
29 x 24 x 23 cm  
6,0 kg



## HIGHLIGHTS

Made in Germany



configure your favorite color combination



Opaque housing with transparent clip



Twist mechanism



Waterproof Swiss made large capacity refill Ultra „Balance Flow“ - writing length up to 6,000 m

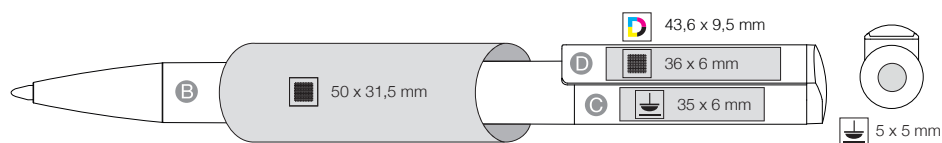


**TIPP:**

Select the clip in clear transparent and add your logo to the pusher, which moves in the barrel. The magnifying glass effect enlarges the logo when switching.

Lift STP 23810

Ultra



mix & match colors

B	C	0101	0200	0601	1300	1302	1101	4076	1001	1400	1407	0422	1500		
D	0003	3210	3505	3547	3609	3634	3806	3903	4333	4303	4110	4127	4031	4070	4507



500 pcs.  
29 x 24 x 23 cm  
7,5 kg



## HIGHLIGHTS

Made **in Germany**



configure your favorite color



Plastic tip



Triangular barrel for best writing comfort

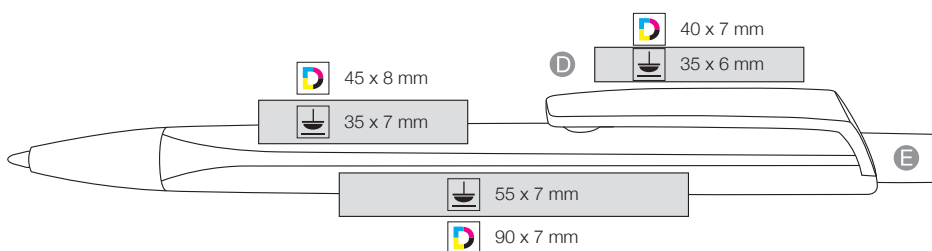


Waterproof Swiss made large capacity refill Ultra „Balance Flow“ with a writing capacity of 6,000 m



**TIPP:**

Use our online pen builder for your configuration and let your ideas run wild with our modular system and the LOGO-UPLOAD FUNCTION!



mix & match colors

D E 0101 0200 0201 0501 0601 0800 0903 1300 1301 1302 1101 4076 1001 1400 1500

500 pcs.  
29 x 24 x 23 cm  
6,5 kg








Pencil Option



## HIGHLIGHTS

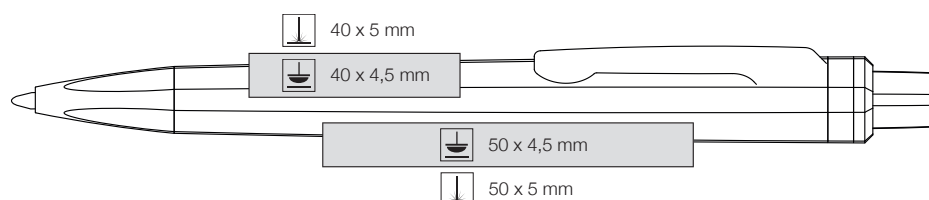
 Ritter Global


-  Metal ball pen with push mechanism and coated housing
-  Aluminum barrel in ergonomic square design
-  Black accents
-  Due to the aluminum barrel, the engraved logos appear matt silver
-  Large capacity budget blue metal refill



### TIPP:




The square barrel ensures best writing comfort!



 500 pcs.  
29 x 24 x 23 cm  
11,0 kg

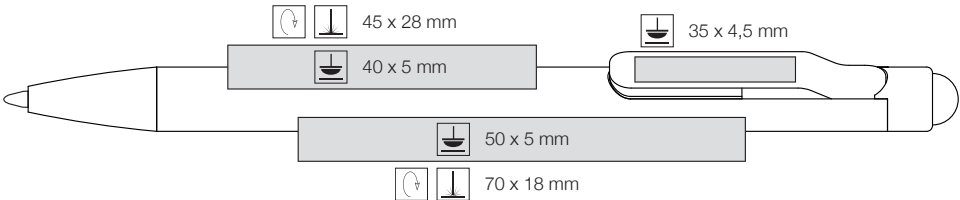
HIGHLIGHTS

 Ritter Global


-  Metal retractable ball pen with additional function: soft rubber cap for operating smartphones, tablet PCs etc.
-  Colored housing with black accents
-  Large capacity budget blue metal refill

 **TIPP:**

The aluminum barrel is ideal for laser engraving!








500 pcs.  
29 x 24 x 23 cm  
10,0 kg



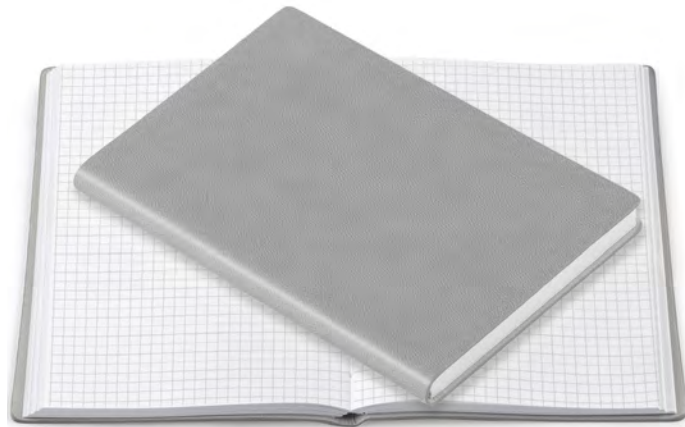
## HIGHLIGHTS

 Ritter Global

-  Practical, compact notebook with a gray soft touch cover
-  Handy size (9.5 x 14 cm) - perfect for your shirt or trouser pocket!
-  80 sheets, white graph paper with perforation
-  Blind embossing on the cover in dark gray look
-  A handy annual calendar in variation Notes To Go 365

 **TIPP:**

The optional pen loop makes the notebook the perfect writing set. The loop is flexible and allows for different pen positions.




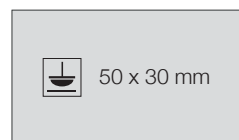
Notes To Go<sup>+</sup> 69.7634



Notes To Go 365 69.7633







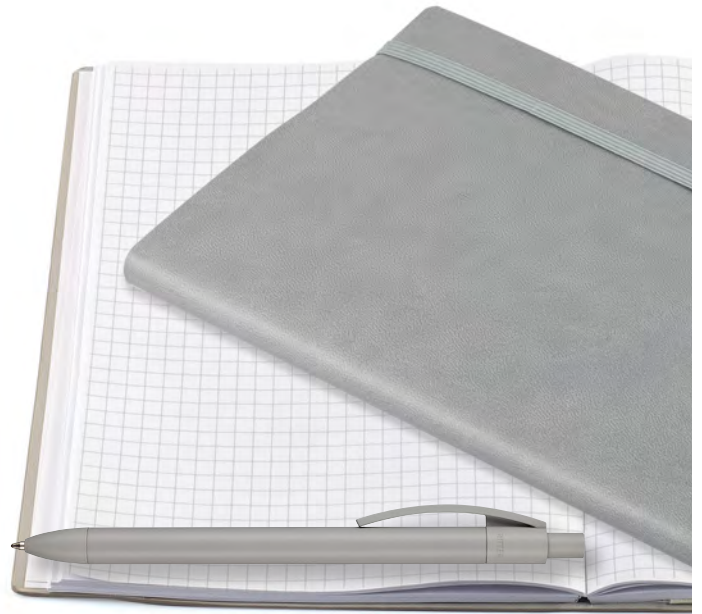
 100 pcs.  
43 x 19 x 46,5 cm  
8,5 kg



## HIGHLIGHTS

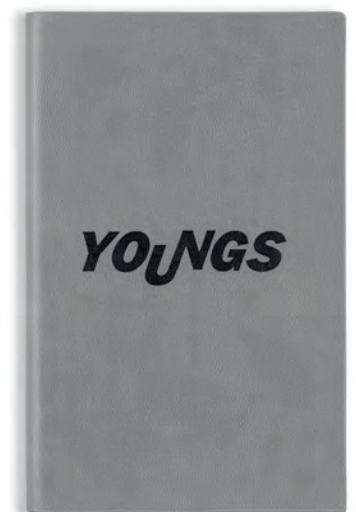
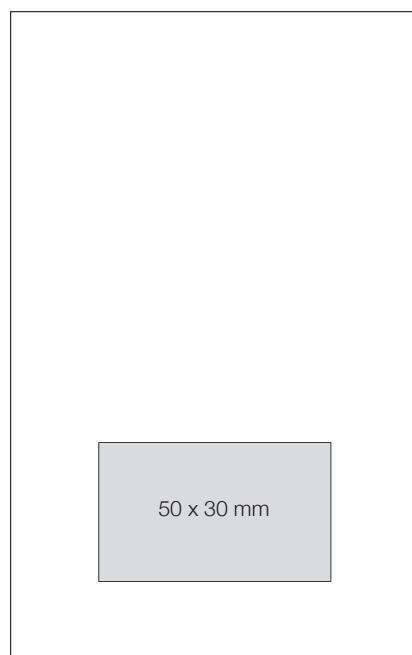
 Ritter Global

-  Practical notebook with soft-touch cover
-  Compact A5 format
-  80 sheets, white grid paper
-  Blind embossing on the cover in dark gray look



### TIPP:

NOTES TO GO comes in a handy, compact size that is always with you and ready for use. A matching Ritter pen - from the „Capri Soft“ series, for example - makes for a stylish writing set.



100 pcs.  
42 x 26 x 16,5 cm  
21,5 kg



# INFORMATION

## JOGGER refill BALANCE FLOW

### Jogger

ca. 2.000 m\*  
Tip brass nickel-plated, 1.0 mm TC-ball  
ISO 12757-2 / document proof

### Jogger Soft

ca. 1.400 m\*  
Tip brass nickel-plated, 1.2 mm TC-ball  
ISO 12757-2 / document proof



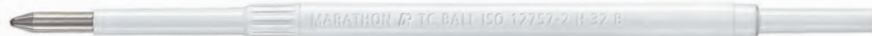
## MARATHON refill BALANCE FLOW

### Marathon

ca. 2.500 m\*  
Tip brass nickel-plated, 1.0 mm TC-ball  
ISO 12757-2 / document proof

### Marathon Soft

ca. 1.800 m\*  
Tip brass nickel-plated, 1.2 mm TC-ball  
ISO 12757-2 / document proof



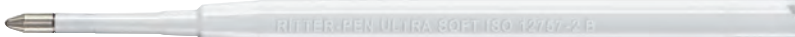
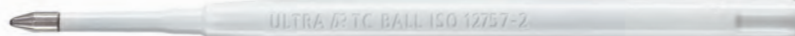
## ULTRA refill BALANCE FLOW

### Ultra

ca. 6.000 m\*  
Tip Stainless steel, 1.0 mm TC-ball  
ISO 12757-2 / document proof

### Ultra Soft

ca. 4.000 m\*  
Tip Stainless steel, 1.2 mm TC-ball  
ISO 12757-2 / document proof



\* Writing length is not exactly measurable, because of many criterions e. g. tolerances in TC-ball, ball bearing, ink paste, thus different ink flow, quality of paper, writing pressure, climate, TC-ball size, etc.

## SCREEN-PRINT

The required film for screen printing must be applied in the correct direction, for BASIC & VOLUMES color prints with register crosses. Colors will be printed according to your color specifications (Pantone, HKS, RAL). Please consider the following for halftone prints: Screen is halftone 40 (40 lines per centimeter), Halftone is between 20% and 80%

- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.

## DIGITAL PRINTING

In this procedure, the logo is printed directly on the ballpoint pen and is used with our Crest models (on the clip) and Tri-Star (on clip and barrel). Digital printing is particularly suitable for multi-color logos and color gradients. The colors are converted into CMYK and therefore can differ slightly from the Pantone data. When creating the data please note that the required size for the respective model. To be foliated, 3 mm of trimming is required on the right and left sides.

## PAD-PRINT

The film must be side inverted. Color specifications (Pantone, HKS, RAL) are required. Please consider the following for halftone prints: Screen is halftone 48, (48 lines per centimeter), Halftone is between 20% and 80%.

- Minimum line thickness for films (screen- and pad imprint) is +0,15 mm and -0,3 mm.
- Regarding screen- and pad-prints according to color specifications (Pantone, HKS or RAL) on colored barrels, please consider that it might be necessary to print white background (i.e. one additional printing color)

- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.

## LASER ENGRAVING

For laser engraving we need high resolved files (look at „FILES“)



# INFORMATION

## JOGGER refill BALANCE FLOW

### Jogger

ca. 2.000 m\*  
Tip brass nickel-plated, 1.0 mm TC-ball  
ISO 12757-2 / document proof

### Jogger Soft

ca. 1.400 m\*  
Tip brass nickel-plated, 1.2 mm TC-ball  
ISO 12757-2 / document proof



## MARATHON refill BALANCE FLOW

### Marathon

ca. 2.500 m\*  
Tip brass nickel-plated, 1.0 mm TC-ball  
ISO 12757-2 / document proof

### Marathon Soft

ca. 1.800 m\*  
Tip brass nickel-plated, 1.2 mm TC-ball  
ISO 12757-2 / document proof



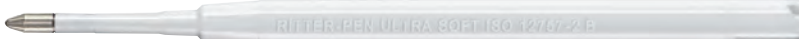
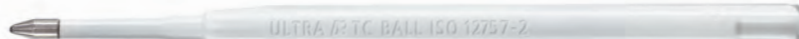
## ULTRA refill BALANCE FLOW

### Ultra

ca. 6.000 m\*  
Tip Stainless steel, 1.0 mm TC-ball  
ISO 12757-2 / document proof

### Ultra Soft

ca. 4.000 m\*  
Tip Stainless steel, 1.2 mm TC-ball  
ISO 12757-2 / document proof



\* Writing length is not exactly measurable, because of many criterions e. g. tolerances in TC-ball, ball bearing, ink paste, thus different ink flow, quality of paper, writing pressure, climate, TC-ball size, etc.



## SCREEN-PRINT

The required film for screen printing must be applied in the correct direction, for BASIC & VOLUMES color prints with register crosses. Colors will be printed according to your color specifications (Pantone, HKS, RAL). Please consider the following for halftone prints: Screen is halftone 40 (40 lines per centimeter), Halftone is between 20% and 80%

- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.

## DIGITAL PRINTING

In this procedure, the logo is printed directly on the ballpoint pen and is used with our Crest models (on the clip) and Tri-Star (on clip and barrel). Digital printing is particularly suitable for multi-color logos and color gradients. The colors are converted into CMYK and therefore can differ slightly from the Pantone data. When creating the data please note that the required size for the respective model. To be foliated, 3 mm of trimming is required on the right and left sides.



## PAD-PRINT

The film must be side inverted. Color specifications (Pantone, HKS, RAL) are required. Please consider the following for halftone prints: Screen is halftone 48, (48 lines per centimeter), Halftone is between 20% and 80%.

- Minimum line thickness for films (screen- and pad imprint) is +0,15 mm and -0,3 mm.
- Regarding screen- and pad-prints according to color specifications (Pantone, HKS or RAL) on colored barrels, please consider that it might be necessary to print white background (i.e. one additional printing color)

- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.



## LASER ENGRAVING

For laser engraving we need high resolved files (look at „FILES“)

# HIGHLIGHTS



Made in Germany



Design the model of your choice



Made of at least 70% renewable, bio-based material  
cellulose acetate (barrel and clip)



Upper barrel is made of ABS plastic - available in many colors



X20 Jogger document proof refill „Balance Flow“,  
Swiss made!

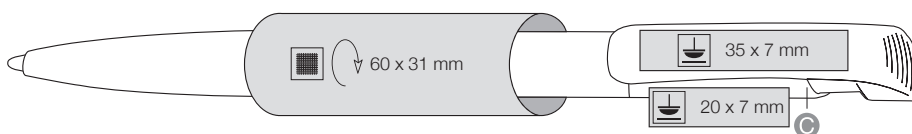


DIN-certified organic material



**TIPP:**

Renewable raw materials avoid the use of oil-based plastics. This model uses about 70% less conventional plastics!



3100	3210	3505	3521	3609	3634	3806	3917	3903	4333	4303	4324	4110	4127	4031
4020	4408	0419		0101	0200	0601	1300	1302	1101	4076	1001	1400	1500	

500 pcs.  
29 x 24 x 23 cm  
6,5 kg

**Pencil Option**





## HIGHLIGHTS

Made in Germany



Design the model of your choice

ECO LINE  
70%

Pusher and tip made of renewable, bio-based material  
cellulose acetate, with a recycled cardboard barrel  
wooden clip



**NEW:** Pusher and tip now also available in black  
coloured bio-based material

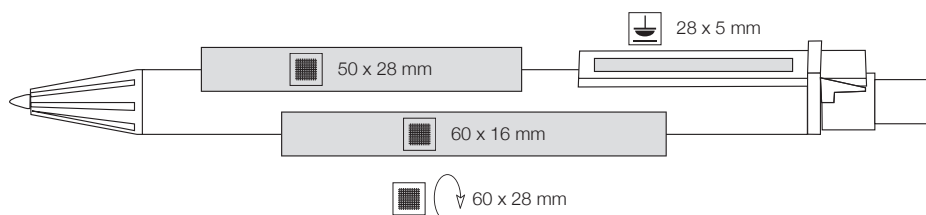


X20 Jogger refill „Balance Flow“ - Swiss made,  
document proof refill with a writing capacity of 2,000  
meters!



### TIPP:

The modular system allows for different refill types. An upgrade to  
our soft refills improves writing comfort.



1.000 pcs.  
40 x 20 x 30 cm  
6,5 kg

## HIGHLIGHTS

Made in Germany



configure your favorite color combination



Barrel made of pre-consumer recycled plastic that is extracted from 100% reclaimed/regrind from our own production



Black housing, color clip

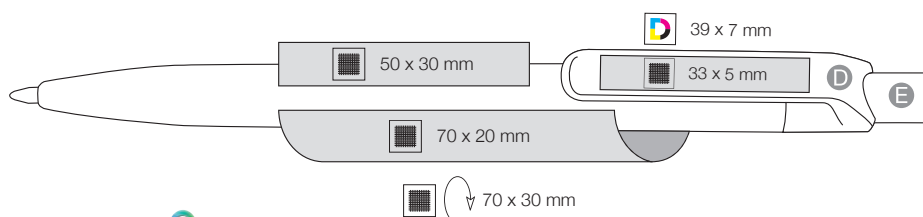


X20 Jogger refill „Balance Flow“ - Swiss made, jumbo document proof refill with a writing capacity of 2,000 meters!



**TIPP:**

All-round printing on the barrel: we print several logos in the same color in a single process! This saves costs and allows for multiple design options.

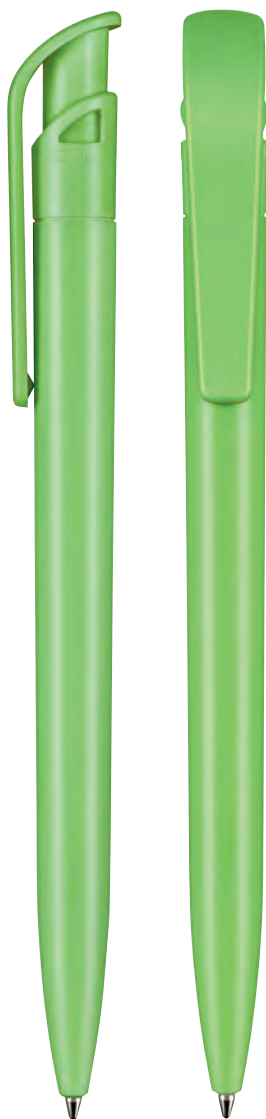


mix & match colors

D E 0101 0501 0800 0810 4076 1369 0422 1400 1502

500 pcs.  
29 x 24 x 23 cm  
5,0 kg

Pencil Option



## HIGHLIGHTS

Made **in Germany**



Configure your favorite color combination



Housing made of bio-based plastic



Great to touch matt casing

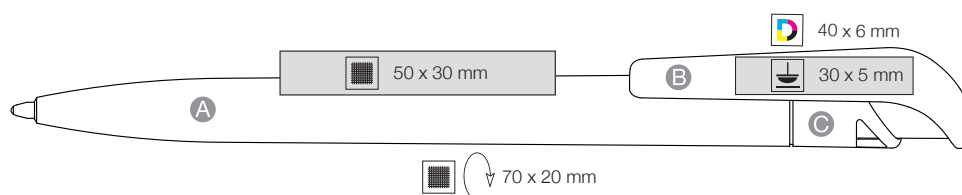


X20 Jogger refill „Balance Flow“ - Swiss made, jumbo waterproof refill with a writing capacity of 2,000 meters!



### TIPP:

Bio-based plastics do away with the need for conventional plastics. The proportion of bio-plastics in this model is over 90%.



500 pcs.  
29 x 24 x 23 cm  
5,8 kg



A B C 0117 0648 1050 1397 1411 1517

## HIGHLIGHTS



Made in Germany



Housing made of **post-consumer recycled plastic**, which is extracted and processed from 100% old plastic parts



**Ultra Recycled** large capacity refill - refill tube made of PP post-consumer plastic, consisting of 95% packaging waste



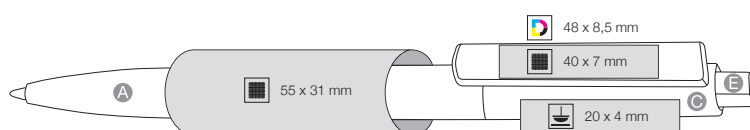
Finish mix: matt barrel with polished clip and pusher



Large capacity refill with up to 6,000 m writing length

**TIPP:**

Set the right color accent with the pusher - choose from over 30 different standard colors!



A	C	1425	1525
E	1425	1525	0101
	0306	0200	0201
	0501	0601	0642
	0800	0810	0903
	1300	1301	1369
	1302	1101	4076
	1001	1400	1407
	0422	1500	
	0003	3210	3505
	3547	3609	3634
	3630	3806	3903
	4333	4303	4116
	4127	4031	4070
	4044	4507	

500 pcs.  
29 x 24 x 23 cm  
6,0 kg



Pencil Option

# THE JOURNEY IS THE GOAL



## CREST RECYCLED NOW CLIMATE-NEUTRAL

### RITTER-PEN SUPPORTS THE ENVIRONMENT & THE CLIMATE

This ensures that climate-protecting measures can be implemented, thus offsetting the resulting CO<sup>2</sup>. Due to the climate neutrality of Bio-Pen and Crest Recycled models, Ritter-Pen supports the project „Deutschland Plus Taunus“. In addition to forestry work, this project also involves the creation of new biotopes that help to uphold species protection. For example, by taking protective measures for plants, and by redesigning the edges of forests so that bees feel at ease in such areas.



## RITTER CARES - THE NEXT STEP

### CREST RECYCLED<sup>+</sup>

At Ritter-Pen, the journey is the goal - and we are now taking the next step towards sustainability! The success story of our Crest Recycled, which is made from pre/post consumer plastic, is now being crowned in the form of the **Crest Recycled<sup>+</sup>** with our new large-capacity Ultra Recycled refill. The lead tube of this new refill consists of 95% recycled polypropylene, which is obtained from packaging waste. This means an 80% lower environmental impact and approx. 75% lower CO<sup>2</sup> emissions than comparable virgin material - a clean balance for this recycled material and a sustainable complement to our Crest Recycled. The tip, rollerball, and paste of the new Ultra Recycled large-capacity refill correspond to those of our standard Ultra refill, and also guarantee perfect writing characteristics. The paste is document-proof in accordance with ISO 12757-2, and the writing capacity of 6,000 m ensures a long-lasting and sustainable advertising impact.



# TAKE CARE







POST-CONSUMER  
RECYCLED PLASTIC

ECO<sup>LINE</sup>  
BIO GRADE MATERIAL

NEWS 2020